The Stakes for Digital Transformation

The results confirm the stakes for companies that "become digital" —as well as for those that do not.

UnitedLex



55%

AVERAGE GROWTH IN GROSS MARGINS OVER THREE YEARS[1]

30%

AVERAGE ANNUAL INCREASE IN STOCK PRICE DURING TRANSFORMATION[2]

80%

OF DIGITAL REVENUES ARE EARNED BY DIGITIZED INCUMBENTS[3]

5x = 8%

DIGITAL LEADERS DRIVE FIVE TIMES MORE REVENUE GROWTH, AND GENERATE 8% HIGHER SHAREHOLDER RETURNS.[4]

$6T USD

GLOBAL DIGITAL CAPITAL INVESTMENTS EXCEED $6 TRILLION, USD[5]

[1] InformationAge, 2019, Top 5 Trends [2] Forbes, 2019, Examples of Digital Transformation [3] McKinsey, 2019, Digital Transformation [4] McKinsey, 2019, McKinsey, 2016, B2B Leaders [5] McKinsey, 2013, Measuring the Full Impact